



# BRITISH PROPERTY AWARDS

## 2017



### GOLD WINNER

#### ESTATE AGENT IN BEXLEY

INTRODUCING

## The British Property Awards Winner for Bexley

Harpers&Co. have just won The British Property Awards for Bexley.

Their team performed outstandingly throughout the extensive judging period, which focused on customer service levels.

Harpers&Co. have now been shortlisted for a number of national awards which will be announced later in the year at our lavish ceremony in central London.

The British Property Awards provide agents throughout the UK with an invaluable opportunity to compare the service that they provide against the service

provided by their, local, regional and national competition. Agents who go that extra mile and provide outstanding levels of customer service are rewarded with our accolade, which acts as a beacon to highlight these attributes to their local marketplace.

Harpers & Co

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**The British Property Awards** are one of the most inclusive estate agency awards providers as we do not charge to enter. This has enabled our award to be structured in a manner that ensures maximum participation, on average judging over 90% of agents that meet our minimum criteria on a local level.

Our team personally mystery shops every estate agent against a set of 25 criteria to obtain a balanced overview of their customer service levels. The judging criteria is both comprehensive and detailed exploring different mediums, scenarios and time periods to ensure that agents have been rigorously and fairly judged.

Robert McLean from The British Property Awards said "Our awards has been specifically designed to be attainable to all agents, removing common barriers to entry, such as cost, to ensure that we have the most inclusive awards. Our award has also been designed to remove any opportunity for bias or manipulation. If an agent has been attributed with one of our awards, it is simply down to the fantastic customer service levels that they have demonstrated across a prolonged period of time. Winning agents should be proud that their customer service levels provide a benchmark for their local, regional and national competition"

For more information about The British Property Awards please contact us on **0117 369 0096**